

# SCOTT HESS

MOTION DESIGNER, ART DIRECTOR, MANAGER, PHOTOGRAPHER

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## EMPLOYMENT HISTORY

**MOTION GRAPHIC DESIGN** 2016-Present

### Freelance

I am currently taking on freelance clients for motion graphic design projects, in-house teaching and website graphics.

**PROGRAM DIRECTOR, MOTION GRAPHIC DESIGN** 2013 – 2016

### Ex'pression College, Emeryville, CA

I managed all aspects of the Motion Graphic Design program, including budgeting, hiring, scheduling, advising students, contributing to the Key Management Team and Education Team, modifying curriculum as needed, and collaborating with the professional design community to keep abreast of the industry. For the students, I provided art direction and support their future success by connecting them with employers once they graduated.

**ASSOCIATE PROGRAM DIRECTOR, MOTION GRAPHIC DESIGN** 2010 – 2013

### Ex'pression College, Emeryville, CA

I had the joy of teaching motion graphics to students, as well as help run and grow the Motion Graphic Design program. I helped manage our faculty, contribute to hiring, scheduling, compliance, equipment research and ordering, and other issues.

**DESIGNER/ANIMATOR** 2008 – 2010

### Premiere Retail Networks (Now IZ•ON Media), San Francisco, CA

Worked with a team to implement the design and animation of spots associated with major in-store retail networks. Utilized 2D and 3D skills in all aspects of the production process, from storyboard to final output. Taught other designers Cinema 4D.

**GRAPHIC DESIGNER/WEB DESIGNER** 2007 – 2008

### Bytes2Print, Berkeley, CA

Created graphics assets, a new logo and led re-design of web site using NetSuite. Responsible for design of all printed materials. Also managed one other employee.

**EDITORIAL DESIGNER** 2005 – 2006

### CMP Media, San Francisco, CA

Collaborated with team to produce five monthly magazines. Responsible for page layout and vector graphics. Managed stock art purchases and internal newsletter.

**GRAPHIC DESIGNER** 2004 – 2005

### Self-Employed, Petaluma, CA

Worked as freelance designer for several clients, focusing on print design and photography.

**EDITOR/PAGE DESIGNER** 2003 – 2005

### Sierra Sun Newspaper, Truckee, CA

Worked as an editor, designer and writer for the weekly Sierra Sun Newspaper. Responsible for local news, some photography and page layout of my sections.

## SPECIAL PROJECTS

**TITLE DESIGNER for PLUG (2013)**

I crafted main-on-end titles for the short film, *PLUG*. Working with the director under the theme of "organic vs. inorganic", I shot various objects with a macro lens, to create a feeling of closeness to the mechanical objects. I edited the footage in Premiere Pro, and added some color grading, type and effects in After Effects.

**LOGO and GRAPHIC DESIGNER for EDRS, Inc. (2014)**

The EDRS (Eating Disorder Recovery Support) enlisted my help to re-brand the organization with a new logo and color scheme, leading up to their annual conference. The logo, conference flyer and other printed materials also informed the redesign of the web site.

## ESSENTIAL SKILLS

MAXON Cinema 4D	●●●●●●
Adobe After Effects	●●●●●●
Adobe Photoshop	●●●●●●
Adobe Illustrator	●●●●●●
Adobe InDesign	●●●●●●
Adobe Premiere Pro	●●●●●●
Apple Keynote	●●●●●●
Apple Pages	●●●●●●
Google Docs	●●●●●●
Asana	●●●●●●
Microsoft PowerPoint	●●●●●●
Apple Final Cut Pro	●●●●●●
Public Speaking	●●●●●●
Photography	●●●●●●
Management	●●●●●●
Humor (Dry)	●●●●●●

## EDUCATION

**EX'PRESSION COLLEGE** 2006 – 2008

B.A.S., Motion Graphic Design  
Graduated as Valedictorian

**SONOMA STATE UNIVERSITY** 1999 – 2003

B.A., Communications  
Graduated with Honors

## ACHIEVEMENTS

Voted "Instructor of the Year", 2012 and 2013, Ex'pression College

Presented *Title Design on Little-to-no Budget* at Motion Conference 2011 Adobe Post Show